

Application – 2022 Starter Company Plus

(All information collected is confidential and for program purposes only)

BUSINESS/ORGANIZATION INFORMATION			
*ALL FIELDS ARE REQUIRED FOR THE ENTIRE APPLICATION			
Legal Name of Applicant:		Age:	
Legal Business Name:			Year Registered:
Type of Registration:	Sole Proprietor	Partnership	Corporation
Other (please specify):			
Industry:			NAICS Code:
Current Employees	Full-time:	Part-time/Seasonal:	
CRA Number:		Years in Business:	
Street Address:		Municipality/Town:	
Postal Code:		Telephone Number:	
Email:		Website:	

The Small Business Centre covers the following areas: Hastings County, Lennox & Addington County, Prince Edward County, Belleville, and Quinte West

Priority Eligibility Criteria

Any business or person within the Small Business Centre's geographical area is eligible to apply. The 2022 Starter Company Plus finance committee will be accepting all applications, however in an effort to address local issues the committee will place priority consideration on the applications from applicants that:

1. Are looking to expand their business
2. Developing a new market(s) opportunity or product(s) to enhance competitiveness
3. Will create new jobs in a part-time or full-time capacity

Eligibility Questionnaire. This section must be complete.

Are you a Canadian Citizen and permanent resident living in Ontario?	YES	NO
Are you a full-time student or returning to school in the fall?	YES	NO
Are you a majority owner or deciding partner in your business?	YES	NO
Is your business registered with an address in Ontario?	YES	NO
Can you commit to a minimum of 3 monthly mentoring session and 10 hours of training?	YES	NO
Can you commit to investing a minimum 35 hours per week to run your business?	YES	NO
Are your taxes current and your business HST account is up to date with CRA?	YES	NO
Have you received funding through the Starter Company Plus grant program before?	YES	NO
Are you prepared to submit your receipts to the Small Business Centre office when requested?	YES	NO
Will you be returning to school during the next year?	YES	NO

Personal Contribution

Eligible participants are required to demonstrate a personal financial contribution into their business of 25% or more of the total value of the grant. This can be a cash or in-kind investment such as pre-purchased equipment or spending put towards marketing. For a \$5000 grant, you will need to demonstrate a \$1,250 investment **within the last 6 months**. Multiple entries adding up to a total of \$1,250 are acceptable. Vehicles, computers, and phones will be considered on a case by case basis.

If accepted as a recipient, each of these purchase will require a receipt as proof.

<u>Please list your contribution:</u>	<u>Items</u>	<u>Value</u>
Example:	Seed Planter	\$2,200
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#1 - Please describe your current business or business idea. Use the subtitles below to assist in adding the correct information. (500 words)

- **What is your business product or service**
- **Owner/Management Team**
- **Staffing situation**
- **Product(s)/Service(s) Offered.**
- **Location/Geographic area of service**
- **Company history**

2 – Please describe how your business is moving forward and the how this grant will play a part (from a new start-up, or an expansion point of view). Use the points below to help you get started. By spending the grant as indicated above, I expect this grant to help with:

- Increase sales
- Increase process efficiency
- Allow new hires
- Without this grant I would not be able to get my business started, or completed this new growth phase
- Etc

Max 1000 words

#4 – Please provide relevant business details of your background, experiences, and education that could support you in the success of your business going forward.

Max 1000 words

#5 – When considering your business goals, list the investment (in dollars) you plan to make over and above the grant dollars, after the grant dollars are spent (it may be listed in point form similar to question 3).

Max 1000 words

6 - Please describe how you and your business might be a part of the following categories:

A - Are looking to expand their business

B - Developing a new market(s) opportunity or product(s) to enhance competitiveness

C – Developing a new job opportunity in the very near future

Max 1000 words

#7 - Have you read the *Eligibility Description* outline found online? To request an emailed copy email luc@smallbusinessctr.com If any conflicts are in place, please reach out to the Program Coordinator to discuss.

Yes

No