

Application – 2024 Starter Company Plus

(All information collected is confidential and for program purposes only)

BUSINESS/ORGANIZATION INFORMATION			
*ALL FIELDS ARE REQUIRED FOR THE ENTIRE APPLICATION			
Legal Name of Applicant:			
Legal Business Name with business registration number:			
Phone Number:		Email:	
Personal Address:		Business address:	
Type of Business Registration: Sole Proprietor		Partnership	Corporation
Year of registration:		HST Number:	
Business Bank Account No.		Insurance Company Policy No.	
Website:			

The Small Business Centre covers the following areas: Hastings County, Lennox & Addington County, Prince Edward County, Belleville, and Quinte West

Priority Eligibility Criteria

Any business or person within the Small Business Centre’s geographical area is eligible to apply. The 2024 Starter Company Plus finance committee will be accepting all applications, however to address local issues the committee will place priority consideration on the applications from applicants that:

1. Are opening new revenue streams
2. Are opening new partnership opportunities
3. Are opening growth opportunities

Eligibility Questionnaire. This section must be complete.

	YES	NO
Are you a Canadian Citizen and permanent resident living in Ontario?		
Are you a full-time student or returning to school in the fall?		
Will you be returning to school during the next year?		
Are you a majority owner or deciding partner in your business?		
Is your business registered with an address in Ontario?		
Can you commit to a minimum of 3 monthly mentoring session and 10 hours of training?		
Can you commit to investing a minimum 35 hours per week to run your business?		
Are your taxes current and is your business HST account is up to date with CRA?		
Have you received funding through the Starter Company Plus grant program before?		
Are you prepared to submit receipts to the Small Business Centre office when requested?		

Personal Contribution

Eligible participants are required to demonstrate a personal financial contribution into their business of 25% or more of the total value of the grant. This can be a cash or in-kind investment such as pre-purchased equipment or spending put towards marketing, rent, etc. **within the last 6 months**. Multiple entries adding up to a total of \$1,250 are acceptable. Vehicles, computers, and phones will be considered on a case by case basis. **If accepted each of these purchases will require a receipt as proof.**

	<u>Items</u>	<u>Value</u>
Example:	Seed Planter	\$2,200
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#1 - Please provide details about your **business**. Include the following:

- a. **Who is the owner/management team?**
- b. **What is your business product or service?**
- c. **What is your staffing situation?**
- d. **What geographical area does it serve?**
- e. **What has your growth been like year over year (if applicable)?**

#2 – Please list your intended purchases based on **quotes received not personal estimates**. If you do not have quotes for your intended spending, you may not receive the amount you have applied for. It is important to understand that you will not automatically be awarded the full grant amount and you may only be awarded the grant amount based on your application value. The grant value awarded does not include tax. The largest grant is \$5000; however, your list below can exceed that amount. If one item is not eligible, another might be.

	<u>Item to be purchased</u>	<u>Base Cost</u>	<u>HST</u>	<u>Total Cost</u>
Example 1	Seed planter (used)	\$1200	none	1200
Example 2	Marketing: Vehicle wrap	\$3800	\$494	\$4294

3 – Please describe how the purchases listed in the previous question will support you in your business.

#4 – Please provide details about **yourself** that support your current and future success. Include the following:

- A brief background of your relevant experiences
- Your education and training
- Past employment opportunities

#5 – What are the future business goals for you and this business after the grant is done?

#6 – What are some of the business challenges you have overcome in the past and how have you overcome them?

7 - Please describe how you and your business might be a part of the following categories:

- **Opening up new markets (for your business or overall in your business industry)**
- **Opening up new opportunities (for yourself or other businesses)**
- **Opening up new local partnerships (any business partnership of any kind)**

#8 - Have you read the *Eligibility Description* outline found online? If any conflicts are in place, please reach out to the Program Coordinator to discuss.

YES NO

Name: _____

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